



*Eddie Bauer* EST. 1920

WOMEN'S FALL 2019



# COMMON THREAD

The flannel shirt. Built for adventures as diverse as those who wear it. Whoever you are, wherever you want to be, it's the one shirt that works for us all. Because we have a lot more in common than not.

---

EDDIE BAUER FLANNEL.

A CENTURY OF UNCOMMON QUALITY.







OUR NEW BOYFRIEND  
FIT HAS A **ROOMIER,  
BOXIER CUT** AND LONGER  
LENGTH. PURE COMFORT.  
AMAZING LOOK.



**NEW**  
**STINE'S FAVORITE  
FLANNEL 2.0 SHIRT - BOYFRIEND**

With a new wash and a new Boyfriend fit, our signature brushed cotton flannel shirt is softer and roomier than ever.

- Single chest pocket
- Boyfriend: A generous boxy fit; longer length. Relaxed on body.

COLORS: ASH, DUSTY BLUE, ECRU, PALE PINK HEATHER



**NEW**  
**STINE'S FAVORITE  
FLANNEL 2.0 SHIRT - CLASSIC**

Cotton flannel with the same new wash as our Boyfriend fit, in an updated Classic fit that replaces the back darts with a pleat.

- Two flap chest pockets
- Classic: A universal fit. Not too slim, not too relaxed on body.

COLORS: ALMOND, EVERGREEN, LAKE, LEAD, SCARLET,  
SMOKEY BLUE, SNOW, TRUE BLUE







**NEW**  
**WILD RIVER FLANNEL**  
**SHORT-SLEEVE SHIRT**

A rich blend of cotton/TENCEL™ lyocell makes this transitional-weight flannel extraordinarily soft and gives it an exceptional drape.

- Drop shoulders, rolled sleeves
- Two chest pockets
- Shirttail hem
- Boyfriend: A generous boxy fit; longer length. Relaxed on body.

COLORS: IVORY, OLIVE, PEACOCK



WITH ITS MOISTURE-WICKING TECH, THE EXPEDITION FLANNEL IS BUILT ESPECIALLY FOR **ACTIVE OUTDOOR ADVENTURE.**



LIGHTWEIGHT



MOISTURE WICKING

**NEW**  
**EDDIE BAUER EXPEDITION**  
**PERFORMANCE FLANNEL 2.0 SHIRT**

Trip-worthy. Camp-ready. The comfort of flannel with the performance of a moisture-wicking, thermally efficient fabric.

- FreeHeat® polyester provides lightweight warmth
- FreeDry® moisture wicking
- Single chest pocket
- Modern Classic: A universal fit. Not too slim, slightly more relaxed on body.

COLORS: DARK EMERALD, DEEP EGGPLANT, MEDIUM INDIGO, RUBY



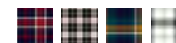


**NEW****STINE'S FAVORITE  
FLANNEL HOODIE SHIRT JACKET**

Our signature, ultrasoft brushed cotton flannel fully lined with cotton jersey for added warmth.

- Soft jersey hood
- Single chest pocket
- Two hand pockets
- Boyfriend: A generous box fit; longer length. Relaxed on body.

**COLORS:** DARK NAVY, DARK SMOKE, GOLD OAK, SNOW







# FLEECE FOR DAYS

Made to last, our fleece delivers  
superior performance across seasons and years.



# INTRODUCING HIGH ROUTE GRID FLEECE

Ultimate performance. Ultralight warmth. This four-way stretch fleece is built for any activity that takes you outdoors.



FOUR-WAY  
STRETCH



BREATHABLE



EASY CARE

## NEW HIGH ROUTE GRID FLEECE 1/4-ZIP

Lightweight FreeHeat® polyester/spandex grid fleece provides critical warmth and ensures an unrestricted range of motion.

- Soft, grid-like interior
- Thumbhole cuffs for easy layering
- Secure zip chest pocket

COLORS: EGGPLANT, RAINIER TEAL, SNOW, STORM



**ON THE GRID**  
Grid-like texture enhances flexibility, breathability, and comfort of fabric.



NOW WITH  
MECHANICAL  
STRETCH.



## NEW HIGH ROUTE 2.0 FLEECE HOODIE

Built for backpacking, climbing, and skiing. FreeHeat® polyester performance fleece that provides critical warmth and stretch.

- Flat-face exterior, soft brushed interior
- Thumbhole cuffs for easy layering
- Low-profile hood
- Secure zip hand pockets

COLORS: BLACK, DARK GRAY, MEDIUM INDIGO, RUBY



## NEW HIGH ROUTE 2.0 FLEECE 1/4-ZIP

The same fabric and construction as our hoodie, in a 1/4-zip.

COLORS: DARK GRAY, MEDIUM INDIGO, RUBY





# QUEST PLUSH

The search for soft and warm is universal... and easier than ever with our newest Quest fleece. Only one word describes it. Ahhh.



NEW

## QUEST FLEECE PLUSH 1/4-ZIP

Ultrasoft, deep-pile sherpa fleece creates a cloud of cozy warmth in response to cooling temperatures.

- Two hand pockets

COLORS: CARBON, EVERGREEN, GOLD OAK, RUBY, SNOW



NEW

## QUEST PLUSH FULL-ZIP HOODIE

The same ultrasoft sherpa fleece as the 1/4-zip in a full-zip hoodie.

- Integrated hood
- Two hand pockets

COLORS: CARBON, PEACOCK, RUBY



LIFESTYLE







THE FABRIC IN OUR  
NEWEST GENERATION OF  
THE RADIATOR FLEECE  
IS EVEN **SOFTER THAN**  
THE ORIGINAL.

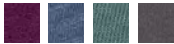


**NEW**  
**RADIATOR FLEECE 2.0 FULL-ZIP MOCK**

Updated fleece fabric has a sweater-like look on the exterior and an exceptionally soft interior.

- Two hand pockets

COLORS: DARK PLUM, DUSTED INDIGO, EVERGREEN, GRAY

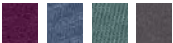


**NEW**  
**RADIATOR FLEECE 2.0 SNAP MOCK**

The same updated polyester fleece as the full-zip.

- Two hand pockets, single chest pocket

COLORS: DARK PLUM, DUSTED INDIGO, EVERGREEN, GRAY







### CHUTES FLEECE SHIRT JACKET

Tunic-length shirt jacket in ultrasoft microfleece that's a more robust alternative to flannel. Ideal for cross-seasonal layering.

- Button cuffs for easy rolling of sleeves
- Dual chest pockets
- Classic: A universal fit. Not too slim, not too relaxed on body.

COLORS: CAMO, CHARCOAL, HEATHER GRAY, IVORY, LIGHT BERRY







UNCOMMON COMFORT.  
EVERYDAY STYLE.

Built on the principle of 24/7/365 versatility.  
You won't want these looks relegated to the closet.



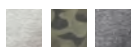


**NEW**  
**CAMP FLEECE LOGO**  
**CREWNECK SWEATSHIRT**

Classic cotton/polyester sweatshirt with a relaxed fit and shorter (23") length.

- Rib-knit collar, cuffs, and hem for shape retention
- Easy: A generous fit. Relaxed on body.

COLORS: LIGHT HEATHER GRAY, CAMO, HEATHER GRAY



**NEW**  
**CAMP FLEECE JOGGERS**

Made with the same cotton/polyester fleece as our sweatshirt.

- Elastic waist with drawcord adjustment
- Two hand pockets
- Tapered legs with elastic cuffs

COLORS: BLACK, HEATHER GRAY







**NEW**  
**LEGEND WASH 3/4-SLEEVE  
T-SHIRT**

Colorblocking gives this crewneck T-shirt the look of classic baseball "sleeves." Our exclusive Legend Wash makes the cotton slub extra soft.

- Raglan sleeves for unrestricted mobility
- Shirttail hem

COLORS: WHITE, BLUE SPRUCE, GOLD OAK, SPRIG



**NEW**  
**LEGEND WASH 3/4-SLEEVE  
COLORBLOCKED T-SHIRT**

The same ultrasoft cotton slub as the other Legend Wash T-shirts, with colorblocking at the crew neckline.

- Raglan sleeves for unrestricted mobility
- Shirttail hem

COLORS: ATLANTIC, RUBY



**NEW**  
**LEGEND WASH SHORT-SLEEVE  
COLORBLOCKED T-SHIRT**

The same ultrasoft cotton slub as our other Legend Wash T-Shirts, with colorblocking at the sleeve cuffs and crew neckline.

- Raglan sleeves for unrestricted mobility
- Shirttail hem

COLORS: BLUE SPRUCE, HEATHER ASH, SPRIG, WHITE





# EXPERIENCE TRUE REST AND RECOVERY

With advanced fabric technology, our new loungewear can turn sleep into your favorite activity of the day. Waking up in the morning might be a close second.



**NEW**  
**REST AND RECOVERY TOP**

Bioceramic, far-infrared technology in the fabric promotes better sleep and faster muscle recovery.

- Soft polyster/TENCEL™ lyocell/spandex
- Raglan sleeves for unrestricted mobility
- Hem is 3" longer in back
- Not intended to be used as a medical device

COLOR: CHARCOAL HEATHER



**NEW**  
**REST AND RECOVERY PANTS**

The same fabric and far-infrared technology as the top.

- Elastic waist with drawstring adjustment
- Tapered legs with banded cuffs
- Hand pockets

COLOR: CHARCOAL HEATHER







**NEW**  
**EXPLORATION JOGGERS**

Comfort meets tech. Breathable peached fabric is soft to the touch and offers water repellency and sun protection.

- StormRepel® DWR finish sheds moisture
- FreeShade® UPF 50+ sun protection
- Breathable cotton/nylon/spandex
- Elastic waist with drawstring adjustment
- Two front pockets, two back pockets

COLORS: DARK SMOKE, DRIFTWOOD, SLATE GREEN



**NEW**  
**AUTHENTIC DENIM JACKET**

The all-American standard. With a relaxed fit and an easygoing attitude.

- Princess seams in front and back
- Two button-flap chest pockets
- Two hand pockets
- Easy: A generous fit. Relaxed on body.

COLOR: VINTAGE

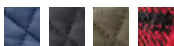


**NEW**  
**HUNT PAC MID**

Waterproof fabric and vulcanized rubber upper.

- Removable, molded EVA footbed

COLORS: ATLANTIC, CHARCOAL, SPRIG, RED





# STYLE ON THE MOVE

It's no accident we call this the Voyager. Lightweight and weather-resistant, it provides versatile shelter in changing conditions. It also packs down to make a neck pillow and can shield your credit cards from felonious scanning.

**NEW**  
**VOYAGER REVERSIBLE PARKA**

Insulated parka is quilted on one side, smooth on the other, and packs into its own hand pocket for easy transport.

- StormRepel® DWR finish sheds moisture
- 100g PrimaLoft® Black insulation
- Packs into its own hand pocket to create neck pillow
- RFID-blocking pouch in chest pocket

COLORS: BLACK, DARK LODEN



**RFID-BLOCKING  
POUCH** Protects  
cards from being  
scanned



**PACKS INTO  
HAND POCKET**  
Creates a travel  
neck pillow



**NEW**  
**ATLAS CLOUDLINE CHUKKA**

Soft, suede upper with lightweight, cushioning Cloudline outsole.

- InsoFit® EVA footbed

COLORS: STONE, RAVEN, FOSSIL







**NEW**  
**VINTAGE DENIM SHIRT - RELEASED HEM**

Classic cotton denim shirt with a released hem for a soft, natural silhouette.

- Single chest pocket
- Modern Classic: A universal fit. Not too slim, slightly more relaxed on body.

COLOR: BLUE FOG



**NEW**  
**FAVORITE 3/4-SLEEVE CROP CREW - SOLID**

The combed cotton has a silicone finish for softness, is polished to reduce pilling, and garment-washed to minimize shrinkage.

- 1x1 rib knit for better shape retention and stretch
- Special dyeing process for clear colors
- Slim: A trim fit. Close to the body, not tight or constricting.

COLORS: BLACK, RUBY



**NEW**  
**FAVORITE 3/4-SLEEVE CROP CREW - STRIPE**

The same fabric and construction as the solid, in stripe prints.

COLORS: ATLANTIC, HEATHER ASH, HEATHER GOLD







**NEW**  
**NORTHERN LIGHTS PULLOVER HOODIE**

Perfect pre- and post-workout layering. Soft blend of polyester, cotton, and spandex creates comfortable stretch fabric.

- FreeDry® moisture wicking
- Thumbhole cuffs for easy layering, extra coverage
- Drop shoulders
- Front kangaroo pocket
- Shirttail hem

COLORS: DARK PLUM, HEATHER ASH, LIGHT CHARCOAL HEATHER



**NEW**  
**NORTHERN LIGHTS FUNNEL-NECK**

The same moisture-wicking, stretch fabric as the hoodie.

- Two hand pockets

COLORS: BLACK, DARK PLUM, LIGHT CHARCOAL HEATHER







**NEW**  
**MYRIAD PERFORMANCE**  
**THERMAL RAGLAN CREW**

Built for hiking and other active pursuits. Moisture-wicking, thermal-knit cotton/polyester fabric.

- FreeDry® moisture wicking
- Rib-knit cuffs for shape retention
- Easy: A generous fit. Relaxed on body.

**COLORS:** BLACK, HEATHER BLUE, HEATHER CRANBERRY, HEATHER GOLD, HEATHER GREEN, PURPLE HEATHER



**NEW**  
**MYRIAD PERFORMANCE**  
**THERMAL HOODIE**

The same fabric and construction as our crew, in a hoodie.

- Single kangaroo pocket

**COLORS:** BLACK, CHARCOAL HEATHER, HEATHER DARK TEAL, HEATHER GREEN



**NEW**  
**MYRIAD PERFORMANCE**  
**THERMAL FUNNEL-NECK**

The same fabric and construction as our crew, with the added protection of a funnel neck.

**COLORS:** BLACK, CHARCOAL HEATHER, HEATHER CRANBERRY, HEATHER DARK TEAL





A woman is seen from behind, hiking up a hill. She is wearing a maroon tank top and black leggings. The hill is covered in tall, dry, golden-brown grass. The sky is a clear, bright blue. The woman's right leg is lifted and bent as she steps over a patch of green grass.

# TRAIL WISE

---

Form and function in perfect balance for hiking, trekking,  
and other ventures off the beaten track.



# INTRODUCING RESOLUTION PLUS

Yes, it wicks moisture. And resists odors.  
But we also gave our Resolution Plus  
collection four-way stretch. Why put  
limits on comfort?



## PEACHED FABRIC

Brushed to an ultrasoft,  
velvet-like texture



## 4-WAY STRETCH

Provides unrestricted mobility



Moisture Wicking



Four-Way Stretch



Odor Control



NEW

### RESOLUTION PLUS LONG LAYERING CROP

Ultrasoft, peached fabric with four-way stretch delivers superior  
comfort and mobility while active.

- FreeDry® moisture wicking
- Polygiene® odor control. Wear More. Wash Less®
- Slimming side body panels
- High neckline

COLORS: BLACK, DARK PLUM



NEW

### RESOLUTION PLUS Y-BACK TANK TOP

The same ultrasoft stretch fabric and performance features as our  
crop.

- Shelf bra

COLORS: BLACK, BLUE SPRUCE, DARK PLUM, HEATHER GRAY, RUBY, WHITE







UPF 20



ODOR  
CONTROL



MOISTURE  
WICKING

### RESOLUTION V-NECK T-SHIRT

Designed for aerobic training and active sports, this breathable polyester tank has built-in moisture wicking, sun protection, and odor control.

- FreeDry® moisture wicking
- Polygiene® odor control. Wear More. Wash Less®
- FreeShade® UPF 20 sun protection

COLORS: BLACK, HEATHER GRAY, BLUE SPRUCE, RUBY, CALLA LILY, DARK PLUM



TWO-WAY  
STRETCH



LIGHTWEIGHT



ODOR  
CONTROL



MOISTURE  
WICKING

### TRAIL LIGHT TIE-BACK TANK TOP

Lightweight stretch knit with performance features for comfort while active.

- FreeDry® moisture wicking
- Polygiene® odor control. Wear More. Wash Less®
- Wear tied or untied to change up the look

COLORS: BLACK, BLUE SPRUCE, RUBY, WHITE







**NEW**  
**TRAIL TIGHT HIGH-RISE  
LEGGINGS - COLORBLOCKED**

Our bestselling Trail Tight leggings, now in a high-rise, colorblocked version. Nothing better on the trail.

- FreeDry® moisture wicking
- FreeShade® UPF 50 sun protection
- Polygiene® odor control. Wear More. Wash Less®
- Power Mesh waistband with pocket
- Secure zip hip pockets

COLOR: DARK PLUM



**NEW**  
**GUIDE PANTS - HIGH RISE**

Our guides' choice for all things active, these bestselling hiking and climbing pants are now available in a high-rise style.

- Flexion two-way active stretch
- StormRepel® DWR finish sheds moisture
- FreeShade® UPF 50+ sun protection
- Two low-profile secure zip cargo pockets
- Sits at natural waist; high rise

COLORS: BLACK, DARK SMOKE



**NEW**  
**TRAIL TIGHT SKORT**

The newest addition to our bestselling Trail Tight collection, with the same stretch fabric and all the performance features of the originals. Attached knit shorts.

- FreeDry® moisture wicking
- FreeShade® UPF 50 sun protection
- Polygiene® odor control. Wear More. Wash Less®
- Power Mesh waistband
- Secure zip hip pockets

COLOR: BLACK







TUCKAWAY HOOD  
ZIPS INTO COLLAR

**NEW**  
**IGNITELITE HYBRID PARKA**

Ultralight jacket with an insulated front panel and breathable stretch back, sides, and sleeves for unrestricted mobility.

- 100g PrimaLoft® Silver Insulation Active on front panel
  - StormRepel® DWR finish on front panel
- Polygiene® odor control. Wear More. Wash Less®
- Thumbhole cuffs for easy layering, extra coverage
  - Hood tucks into collar when not needed

COLORS: BLACK, WHITE



## THE MOST. AND LEAST.

With insulation where it's needed most and stretch where it's most valuable, the IgniteLite Hybrid delivers both maximum performance and minimum weight.



A full-page photograph of three hikers walking along a rocky riverbank. In the foreground, a woman with curly hair is smiling, wearing a blue quilted vest over a grey long-sleeved shirt and carrying a backpack. Behind her, a man in a red sweater and a woman in a red jacket are walking. The background shows a calm river and a forested hillside.

# OUTERWEAR FOR ANYWHERE

---

No matter the climate or the weather,  
we've got you covered.



# INTRODUCING IGNITELITE STRETCH REVERSIBLE

A jacket this light, warm, breathable, and mobile shouldn't have to be worn only one way. So we made it reversible too. Superior, versatile performance.



DWR



TWO-WAY  
STRETCH



BREATHABLE



REVERSIBLE

## NEW IGNITELITE STRETCH REVERSIBLE HOODED JACKET

With stretch in both the shell and the insulation, this jacket is built for high exertion in cool to cold conditions.

- Lightweight, nylon/spandex stretch shell with StormRepel® DWR finish to shed moisture
- 60g VX™ insulation: lightweight, warm, stretchy, and breathable
  - Insulated, elastic-bound hood; adjustable drawcord waist
- Exterior zip chest and hand pockets; interior open hand pockets

COLORS: BLACK, DARK BERRY, DUSTY BLUE, PEACOCK







### CIRRUSLITE DOWN HOODED JACKET

Ultralight and water-repellent, this jacket is comfort rated to -20°F thanks to its 650 fill Premium Down insulation.

- StormRepel® DWR finish sheds moisture
- RDS down, certified by Control Union
  - Secure zip hand pockets
- Elastic cuffs and hem help seal out cold

COLORS: BLACK, DARK AEGEAN, DARK PLUM, DUSTY BLUE







**CIRRUSLITE DOWN VEST**

The same fabrication and 650 fill Premium Down as all of our CirrusLites, in a streamlined vest.

COLORS: BLACK, DARK AEGEAN, DUSTY BLUE, LIGHT GRAY



**CIRRUSLITE DOWN JACKET**

Ultralight and water-repellent, this jacket is comfort rated to -10°F thanks to its 650 fill Premium Down insulation.

- StormRepel® DWR finish sheds moisture
- RDS down, certified by Control Union
- Secure zip hand pockets

COLORS: BLACK, DARK AEGEAN, DARK PLUM, DUSTY BLUE, LIGHT GRAY



**CIRRUSLITE 2.0 DOWN PARKA**

With an adjustable, insulated hood and extra length, this ultralight parka with 650 fill Premium Down insulation is comfort-rated to -20°F.

- StormRepel® DWR finish sheds moisture
- RDS down, certified by Control Union
- Secure zip hand pockets
- Two-way front zipper for comfort while sitting or moving

COLORS: BLACK, DARK AEGEAN, DARK PLUM, DUSTY BLUE, LIGHT GRAY, ONYX







NEW  
**RAIN PAC BOOT**

Lightly insulated rain boot inspired by a signature style in our archives from the early 1960s.

- Neoprene lining for warmth
- 1" heel
- 13.75" shaft height

COLORS: BLACK, DARK LODEN



SECURE  
POCKET



TWO-WAY  
STRETCH



WATERPROOF



DWR



2.5 LAYER

NEW  
**CLOUD CAP STRETCH 2.0 PARKA**

Waterproof like you've never felt it. Soft. Stretchy. Quiet. Fully seam-sealed for complete weather protection.

- WeatherEdge® 2.5-layer waterproof/breathable shell with mechanical stretch
- StormRepel® DWR finish sheds moisture
  - Secure zip hand pockets
  - Adjustable hood
- Articulated sleeves for enhanced mobility

COLORS: BLACK, DARK PLUM







## ALPINE SISU 50L PACK

The ultimate ski-mountaineering pack, and what our ski guides carry. Classic top-loader with an ingenious upgrade: back-panel zip access to the main compartment. No more rummaging for gear in an emergency.

NEW

### ALPINE SISU 50L PACK

Defined by its superior organization system. Multiple ski-carry options; exterior pocket for skins and emergency shovel/probe; removable lid with pockets.

- Hydration-compatible
- 27.9" x 11.75" x 10" | 50L

COLORS: SILVER





# BYGONE PACKS

Retro-cool design meets modern technical innovation in our Bygone pack series. 490-denier nylon/polyester body has vintage look and real-world performance.



NEW

## BYGONE CONVERTIBLE WAISTPACK

Wear as a waistpack or crossbody.

- Twin-zip main compartment; exterior and interior pockets

COLORS: PUMICE, BLACK



NEW

## BYGONE 25 PACK

Easy-access lid secured by metal latches. Interior and exterior pockets; laptop sleeve.

- 19" x 12" x 6" | 25L

COLORS: BLACK, PUMICE, DRIFTWOOD



NEW

## BYGONE 30 PACK

FreeCool® back panel helps prevent overheating. Adjustable waistbelt and sternum strap.

- 20" x 11" x 6.5" | 30L

COLORS: BLACK, PUMICE





# ESSENTIAL ACCESSORIES

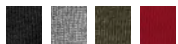


## THISTLE BEANIE

Lightweight acrylic yarns for year-round comfort.

- Fine, rib-knit construction for secure fit

COLORS: BLACK, HEATHER GRAY, DEEP OLIVE, SCARLET



## NOTION BEANIE

Alternating thick and thin chunky knit in soft, warm acrylic.

- Easygoing low-slouch fit

COLORS: LIGHT GRAY, TAUPE, DUSTY BLUE, IVORY,  
DARK SMOKE, SCARLET



## RADIATOR FLEECE GLOVES

Soft FreeHeat® polyester fleece with Thinsulate™ insulation for additional warmth.

- Touchscreen-compatible

COLORS: ATLANTIC, GRAY SMOKE, PLUM



## NEW GRAPHIC CAP - RAISED LOGO

Ripstop front panels and bill; breathable mesh back panels.

- Adjustable snapback closure

COLORS: BLACK



*Eddie Bauer* EST. 1920

FOR MEDIA INQUIRIES, PLEASE CONTACT:

MELANIE SYRING PUBLIC  
RELATIONS Melanie Syring  
Tel: +49 5621 7989 24  
Email: [info@syring-pr.de](mailto:info@syring-pr.de)  
[www.eddiebauer.de](http://www.eddiebauer.de)

